







## ADVERTISING EMPLOYMENT OPPORTUNITIES

## **Direct marketing**

Target Canada's respiratory specialty community by advertising your employment opportunities through the Canadian Thoracic Society's (CTS) website and its bilingual *Jobs in Respirology* e-bulletin.

- ➤ Directly reach prospective candidates: adult and pediatric respirologists, researchers and other physicians and healthcare professionals working in respiratory health
- Directly reach respirology Division Directors and Program Directors in all respirology medicine faculties across Canada
- Post your employment opportunities on the Careers page of the CTS website

## Advertising description and rates

- One-time direct email advertising through the CTS Jobs in Respirology e-bulletin
- Advertiser may submit more than one position at a time. Each bulletin may include information on more than one position from a single or multiple advertisers.
- E-bulletin distributed within 2 working days of receipt of copy.
- Advertiser provides CTS with copy (the position description and related contact information).
- CTS includes a short summary of the position in the E-bulletin and hyperlinks to the position description provided by the advertiser. The short summary is translated. The full description will be posted in the language(s) in which it was submitted.
- Position posted on the CTS website; unless otherwise advised, posting is removed from the website as soon as the competition in question has closed.

Advertising	Cost
Direct marketing through the CTS Jobs in Respirology e-bulletin  Posting on the CTS website <a href="https://cts-sct.ca/careers">https://cts-sct.ca/careers</a>	\$ 1,500.00 plus applicable taxes

## **Contact**

Canadian Thoracic Society <a href="mailto:info@cts-sct.ca">info@cts-sct.ca</a>